

INTERNET,
INTRANET
OR NETWORK

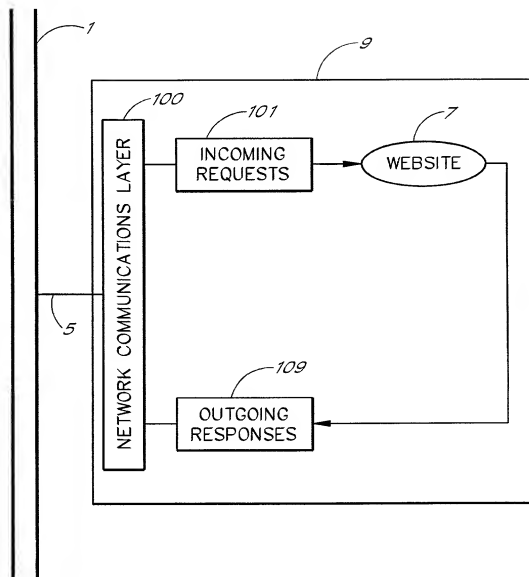


FIG. 1

1005793 042004

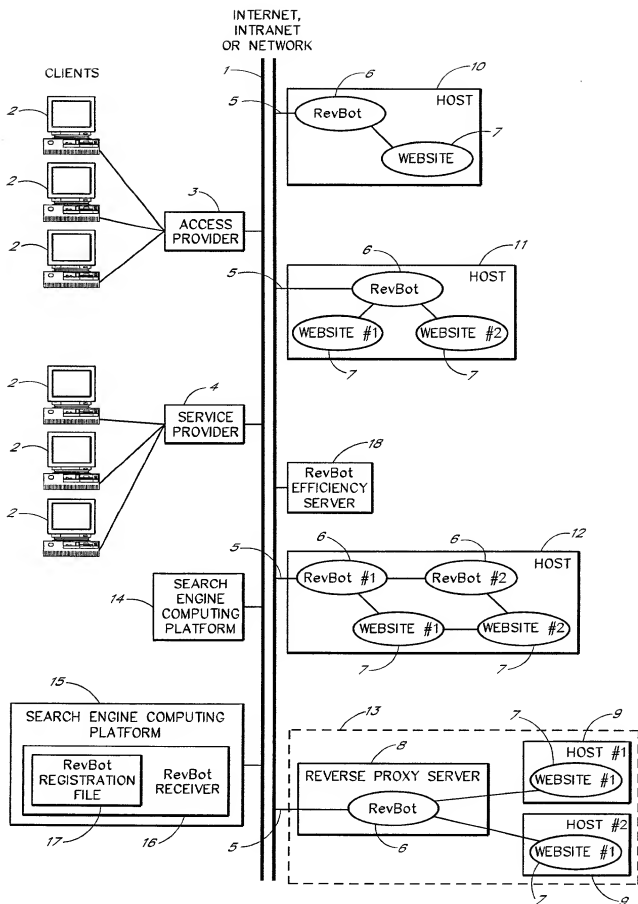


FIG. 2

INTERNET,
INTRANET,
OR NETWORK

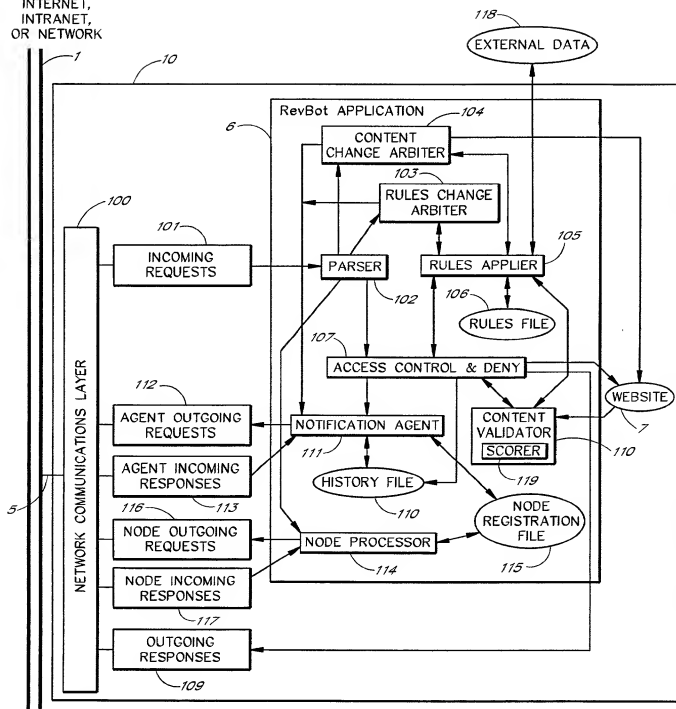


FIG. 3

INTERNET,
INTRANET,
OR NETWORK

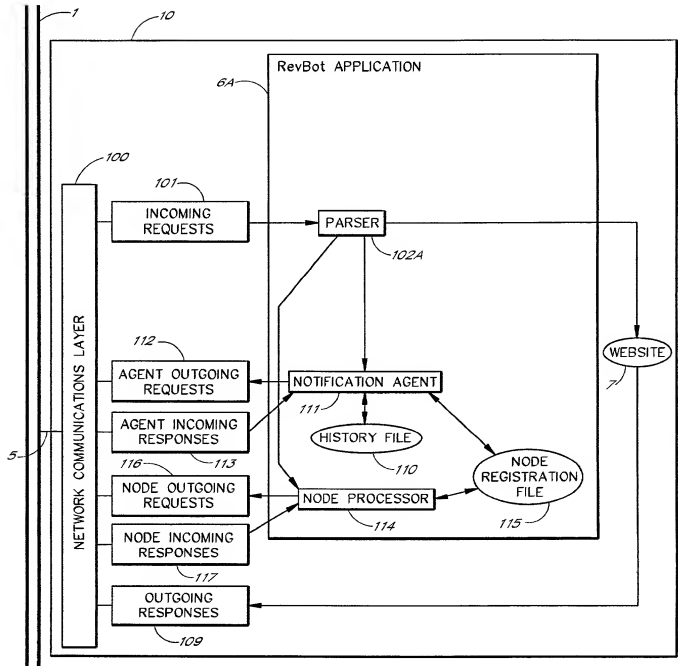


FIG. 4

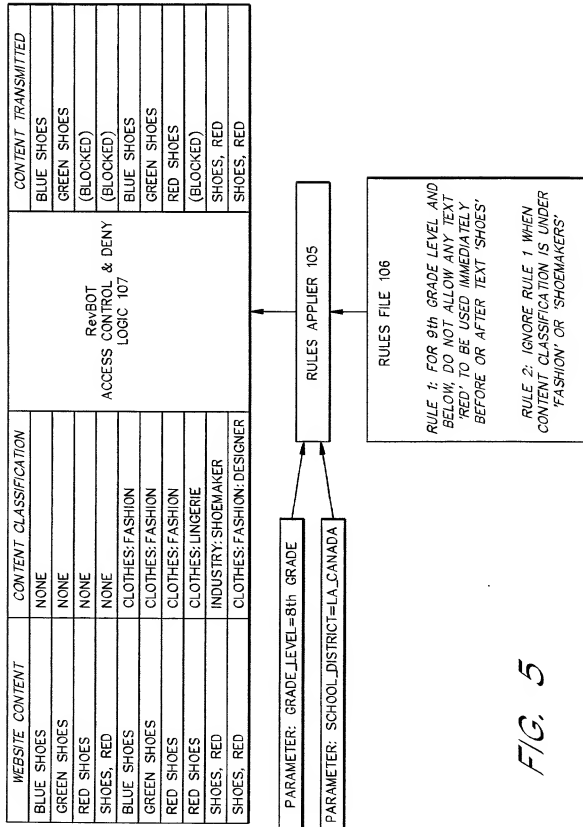


FIG. 5

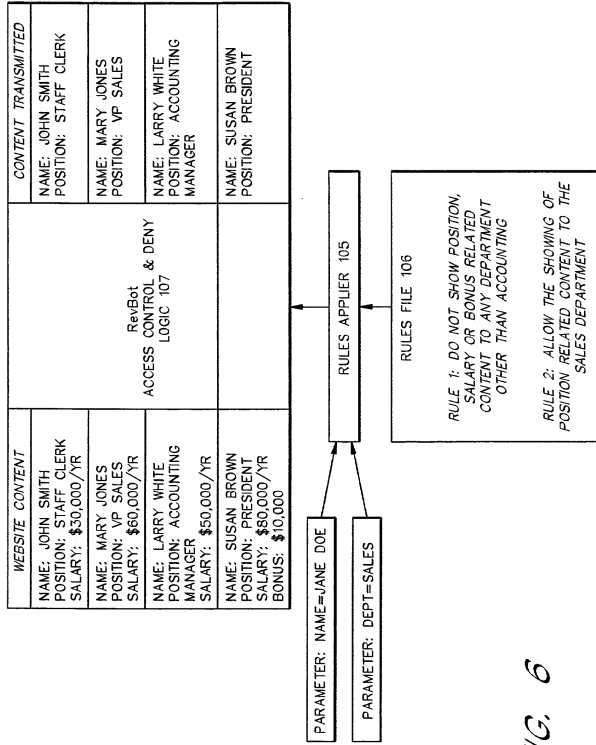


FIG. 6

WEBSITE CONTENT	LINKS	RevBot ACCESS CONTROL & DENY LOGIC 107 AND CONTENT VALIDATOR 108	CONTENT TRANSMITTED	LINKS TRANSMITTED
BILLS 14, JETS 10	NONE		BILLS 14, JETS 10 ROSTER	www.nfbills.com, www.nfjets.com, www.nfroster.com?team=bills, www.nfroster.com?team=jets
GIANTS 21, BEARS 20	NONE		GIANTS 21, BEARS 20 ROSTER	www.nfigiants.com www.nfbears.com www.nfroster.com?team=rams, www.nfroster.com?team=bears
RAMS 20, EAGLES 14	NONE		RAMS 20, EAGLES 14 ROSTER	www.nframs.com www.nfroster.com?team=rams, www.nfroster.com?team=eagles

PARAMETER: USER_ID=0192837465

RULES APPLIER 105

RULES FILE 106

RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS

RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE
HAVE REGISTERED LINK AS FOLLOWS:

'Bills' link=www.nfbills.com

'Jets' link=www.nfjets.com

'Colts' link=www.nfcolts.com

'Giants' link=www.nfigiants

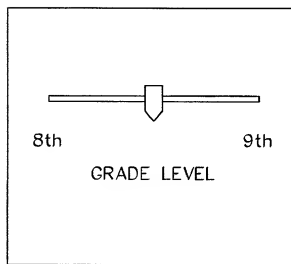
'Bears' link=www.nfbears.com

'Rams' link=www.nframs.com

'49ers' link=www.nfl49ers.com

RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S
ROSTER BELOW A TEAM'S NAME USING
www.nfroster.com?team=variable(team_name)

FIG. 7



PARENTAL (SUPERVISORY) SETTINGS:

CONTENT_SCORING_BY=GRADE LEVEL
 MINIMUM_RANGE=8.0
 MAXIMUM_RANGE=9.0
 DIVISIONS= 10

FIG. 8

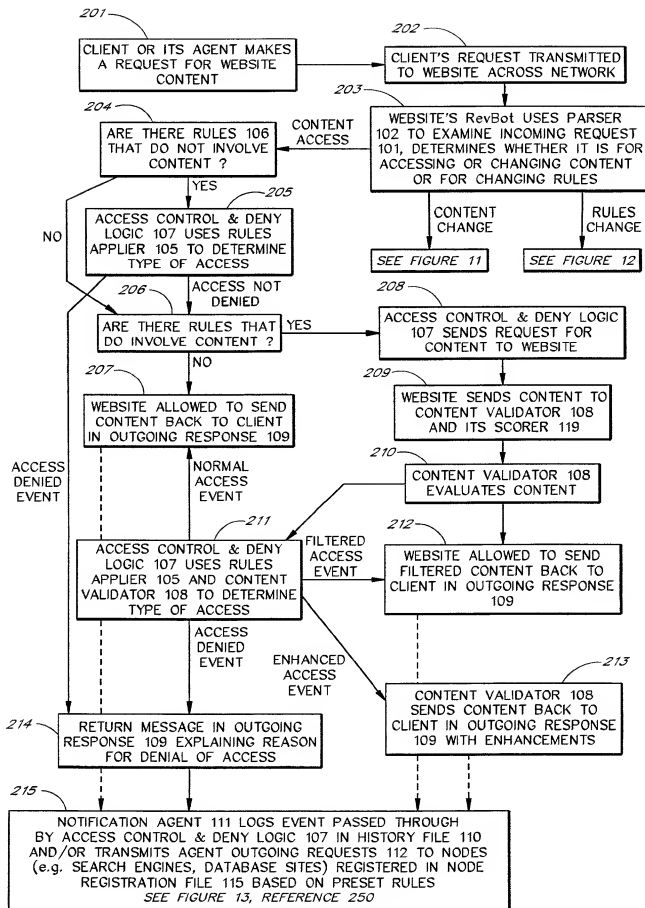


FIG. 9

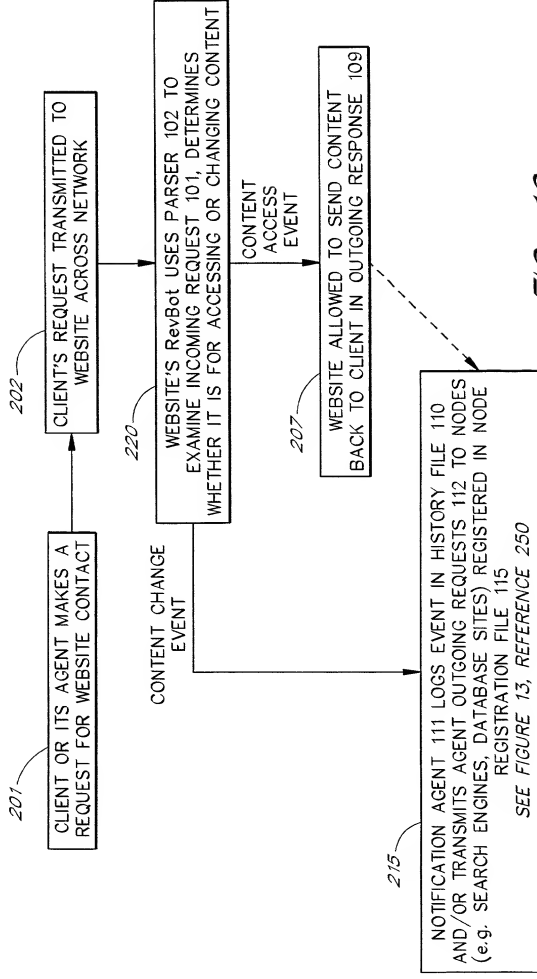


FIG. 10

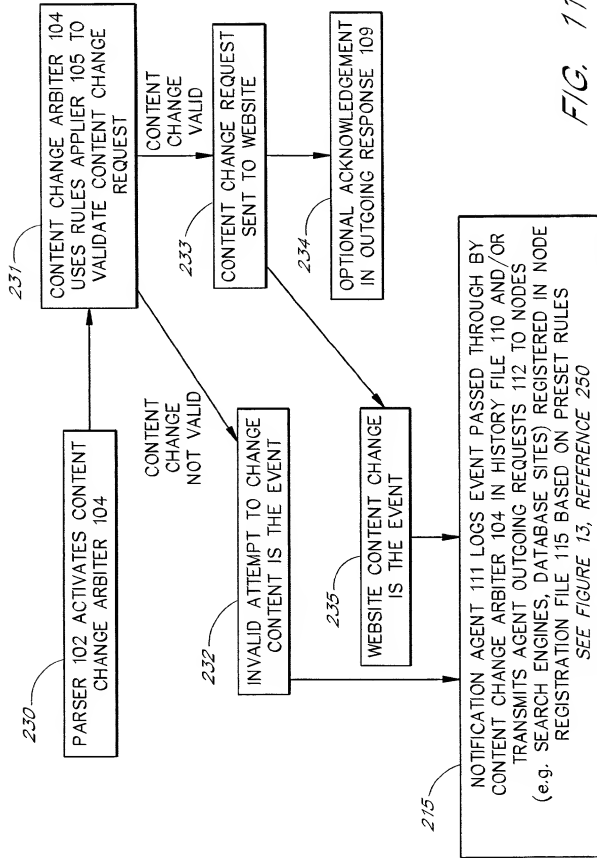


FIG. 11

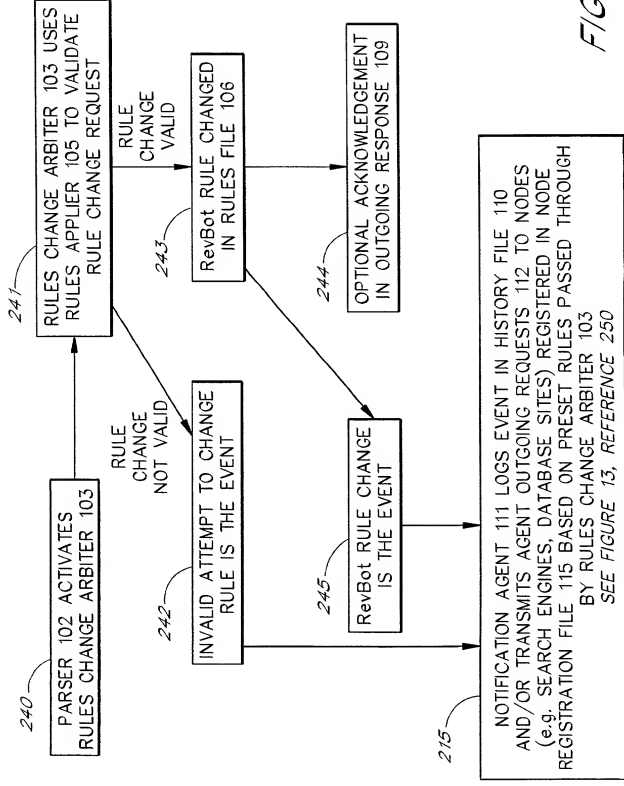


FIG. 12

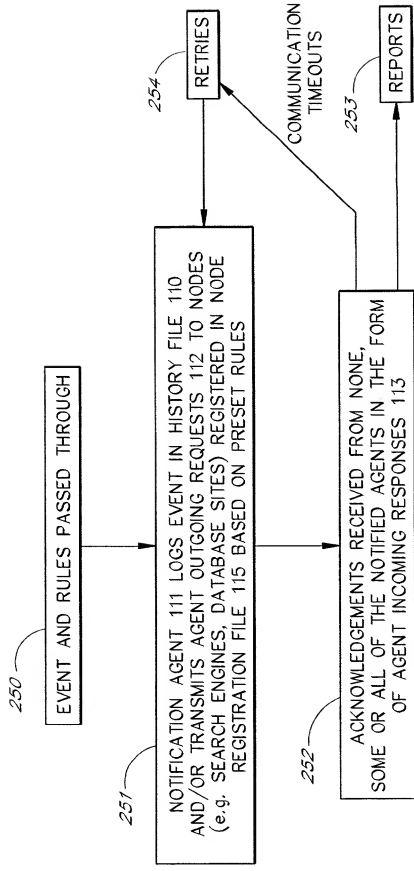


FIG. 13

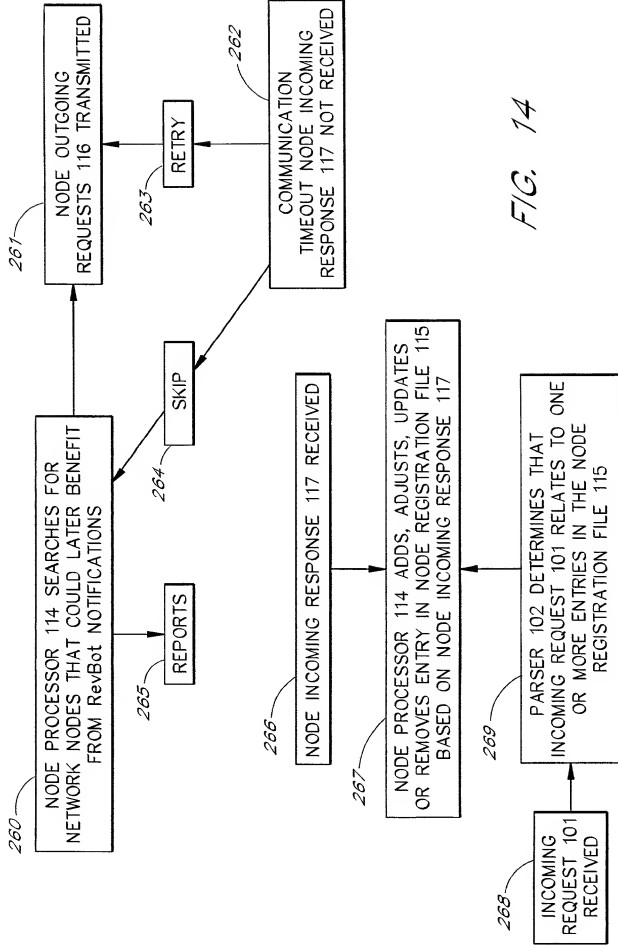


FIG. 14

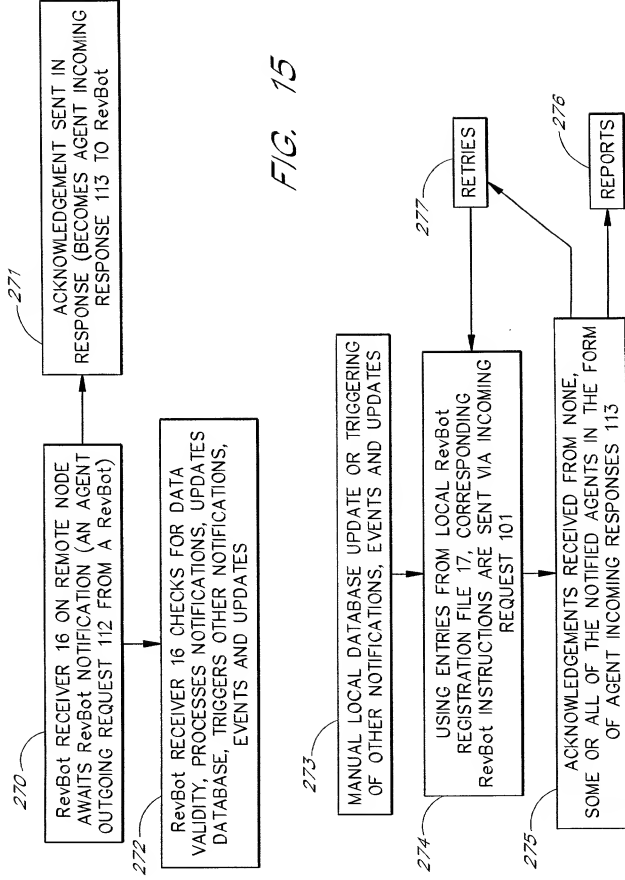


FIG. 15

301—
CONSUMER LOCATES ONLINE USING
MARKETING MATERIAL, SEARCH ENGINE, ETC.

302

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CONSUMER ATTEMPTS TO ACCESS FEE-BASED
CONTENT ON PROVIDER'S WEBSITE

CONTENT HAS
BEEN
PREVIOUSLY
AUTHORIZED

CONTENT REQUIRES
PAYMENT TO ACCESS

CONTENT
IS FREE

303
CONSUMER USES THE INTERNET TO MAKE PAYMENTS AND OBTAIN AUTHORIZATION; PROCESS IS HANDLED BY RevBot ON NETWORK NODE (e.g. PROVIDER WEBSITE)

304

CONTENT IS ACCESSED ONLINE. EXAMPLES:
MUSIC OR MOVIE PLAYS
GAME ACTIVATES
RESEARCH REPORT IS AVAILABLE
GRAPHICS LIBRARY IS AVAILABLE
SOFTWARE APPLICATIONS OPERATE

305 WHEN CONTENT IS UPDATED, RevBots INFORM CONSUMERS AND UPLOAD NEW CONTENTS AND ACCESS KEYS. ALSO, CONSUMER CONTENT ACCESS CAN EXPIRE AND BE REVOKED.

FIG. 16

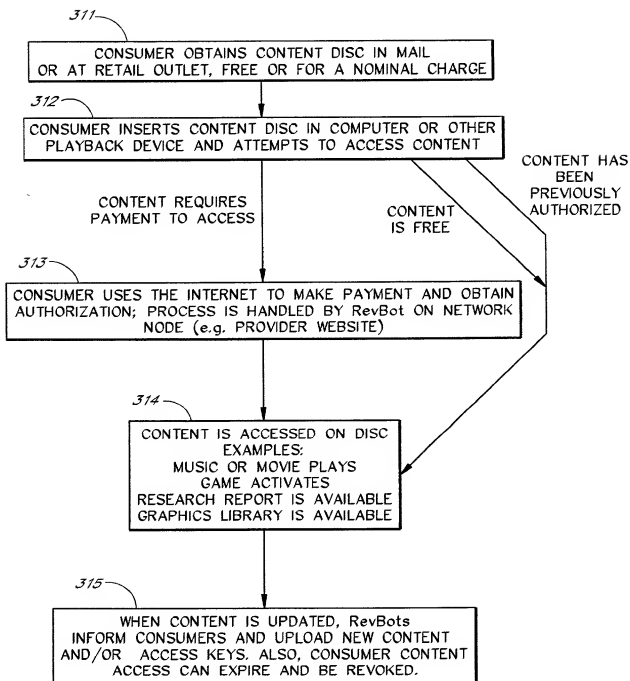


FIG. 17